



PRESS RELEASE

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CINEFEX CELEBRATES 40 YEARS OF VISUAL EFFECTS JOURNALISM

In a special anniversary issue, the highly respected journal of cinematic illusions interviews visionary filmmakers, explores the past, present and future of visual effects – and serves up a double dose of Star Wars

Encinitas, CA, February 24, 2020 – Cinefex, the journal of cinematic illusions, is celebrating its 40th anniversary with a special commemorative issue.

Founded in 1980 by Don Shay, and now published by his son Gregg, Cinefex has chronicled the development of visual effects techniques across four decades. Covering films from *Star Wars* to *Jurassic Park*, *The Matrix* to *Avatar*, *Interstellar* to *1917*, the magazine explains the workings of motion control, matte paintings, prosthetic makeup effects and animatronics, not to mention the explosion of digital and virtual production techniques that have come to dominate this complex and ever-evolving industry.

The unique Cinefex style of long-form journalism delivers meticulously researched articles, told largely through exclusive interviews with artists and filmmakers, and lavishly illustrated with behind-the-scenes photographs and effects breakdowns. Though Cinefex has had minor cosmetic changes through the years, these initial fundamentals still define the magazine today.

“From Day One, our collaborators on the magazine have been those creators of cinematic effects who work ‘in the trenches,’” says Cinefex editor-in-chief Jody Duncan, “whether they be makeup, practical or computer generated. Cinefex’s relationships with visual effects giants such as Dennis Muren, Richard Edlund and Doug Trumbull go back 40 years or more, and we have always valued the support and contribution of everyone in the visual effects industry.”

In a typical year, the Cinefex editorial team will conduct over 300 interviews and write roughly a quarter of a million words dedicated to revealing the creative and technical achievements of the latest motion pictures. Thanks to this unparalleled attention to detail – not to mention the continuity offered by the magazine’s unbroken 40 years in print – the Cinefex back catalogue can safely be said to encompass the entire history of modern visual effects.

The 40th anniversary issue, Cinefex 169, features *The Visionaries*, a quartet of exclusive one-on-one interviews with George Lucas, James Cameron, Robert Zemeckis and Christopher Nolan. Through unbridled vision, imagination and sheer force of will, these master filmmakers have shaped and advanced the art and science of visual effects.

Next comes *The Illusionists*, a roundtable panel in which 21 Academy Award-winning visual effects supervisors discuss how the industry has changed over the past four decades, and offer enlightened speculation on the shape of things to come.

Finally, the latest adventures in the Star Wars galaxy get the full Cinefex treatment with two lengthy articles delving into the making of *Star Wars: The Rise of Skywalker*, the epic finale of the Skywalker saga, and *The Mandalorian*, the smash hit episodic series created for Disney+.

About Cinefex

Cinefex is a bimonthly magazine devoted to motion picture visual effects. Since 1980, it has been the bible for effects professionals and enthusiasts, covering the field like no other publication. Profusely illustrated in color, with in-depth articles and interviews, Cinefex offers a captivating look at the technologies and techniques behind many of our most popular and enduring movies.

Print editions of Cinefex – including an extensive range of back issues – are available both at newsstands and online at <https://cinefex.com>. Enhanced iPad editions, featuring more images and exclusive video content, are available via the Cinefex app – just search for ‘Cinefex’ at the App Store. Using the app, readers can also download the entire Cinefex back catalogue.

Images + Video

Visit our media page to download:

- High resolution images
- Video trailer for Cinefex 169

<https://cinefex.com/media>

Interviews

Members of the Cinefex team are available for media interviews. Please contact:

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Cinefex

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